



Martin Thompson,  
Tridonic\*

### **Tridonic appoints Martin Thompson to lead its new customer support services.**

Tridonic, a leading manufacturer and supplier of components for the full range of luminaires, has appointed Martin Thompson to the new role of Field Service and Product Development Engineer. The creation of this new position is the company's first step in a planned programme to enhance the range and quality of support that it offers to its OEMs and other key audiences including architects and specifiers.

Richard Strode, who was appointed UK managing director last autumn, said; "Tridonic has extensive experience and knowledge on lighting, its benefits and how to manage it efficiently and we are now making sure that this can be shared with our partners. We hope that with Martin in place we will be able to work in partnership with our customers from the earliest stages of a project right through to post commissioning and maintenance."

"Tridonic has certainly kept its own skills 'in the dark' and I am looking forward to working with both new and existing clients to help them fully understand the potential of Tridonic's diverse product range coupled with the consultancy and design expertise that exists within the company."

Whilst LEDs are regarded by many as the 'be all' for future developments, existing fluorescent lighting products are well developed and still account for the larger part of the commercial lighting market. Thompson will use his and Tridonic's extensive experience to ensure that the company's well established range of Fixed Output &

Dimming ballasts continue to receive the necessary technical support and back up, alongside the newer LED ranges as appropriate.

Thompson has worked in the lighting industry for nearly 30 years including previous roles at Tridonic where he was instrumental in managing the introduction of HF fluorescent control gear, the change from T8 to T5 as standard, Dali dimming products and unique Tridonic features such as SwitchDim, DSI & plug in Smart Sensors.

### **Background**

For almost 60 years Tridonic has been a successful innovation driver on the lighting market. As pioneer of digital lighting control it is now focusing increasingly on LEDs as the technology of the future, with more than 80 % of its current R&D projects devoted to it. The company's broad offering for creating semiconductor-based and conventional lighting solutions ranges from individual components to complete systems. The focus is on LED systems comprising light sources and converters. There is also an extensive portfolio of conventional control gear for different lamp types and light management systems..

As a global company Tridonic is shaping the technological changes on the lighting market together with strategic partners. The innovative product portfolio, in-depth application know-how and excellent service are aspects that luminaire manufacturers, architects, electrical and lighting planners, electrical installers and wholesalers are key to the company's success. Solutions based Tridonic's components and systems meet the highest quality requirements for indoor and outdoor lighting in reference installations throughout the world – as either standard products or customised solutions.

Tridonic GmbH & Co KG has its headquarters in Dornbirn in Austria. It is a subsidiary of the publicly quoted Zumtobel Group and has offices or partners in 73 countries. In the 2012/13 fiscal year more than 1,900 employees generated sales totalling 378 million Euros. 9 % of sales were invested in research and development. Around half of Tridonic's 2,500 patents already relate to LED and OLED technologies and more than 300 employees work in research and development.

The company is a pioneer in sustainability and was the first manufacturer in the lighting industry to introduce environmental product declarations (EPDs) in accordance with ISO 14025 and EN 15804.

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**\* High quality jpeg available on request**

For business enquiries please contact Richard Strobe, MD, Tridonic

Tel: 01256 374319

Email: [richard.strobe@tridonic.com](mailto:richard.strobe@tridonic.com)

For media enquiries please contact Avril Chaffey  
T:01488 608898 M:07765 343565 E:[avril@avrilchaffeypr.co.uk](mailto:avril@avrilchaffeypr.co.uk)

If you no longer wish to receive news and information from Tridonic please contact  
Avril Chaffey at [avril@avrilchaffeypr.co.uk](mailto:avril@avrilchaffeypr.co.uk) or tel +44 (0) 7765 343565

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