



PRESS RELEASE
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Specialist software company, TWG Systems selects SIRE's cloud

*** Benefits from speed and reliability of new solution.**

TWG Systems, a specialist supplier of online systems based around Microsoft's ASP.Net technology and Sharepoint, has selected SIRE Technology to be its cloud provider. With a total of seven servers hosting their solutions, TWG is planning a phased transfer to SIRE and has already completed the first phase successfully. IaaS (Infrastructure as a Service) is becoming increasingly common as the cloud based solutions are becoming more widely accepted across all aspects of industry.

"It doesn't matter how good our online systems are in terms of meeting the specific needs of our clients' businesses if the servers upon which they are running are not reliable or responsive," said Andrew Twigg, managing director at TWG Systems.

"Towards the end of last year this unreliability was starting to impact upon our business reputation so I knew it was time to change. It became clear that SIRE not only understand how critical the server's performance was to our sustained business success, but also shared our ethos in terms of working in partnership with customers."

Russell Cook, SIRE's MD explains; "Within a couple of days of the initial enquiry we were able to provide a demonstration Virtual Private Server (VPS) solution, built to TWG's specific requirements. This was delivered using our own IBM enterprise grade server and storage hardware which is located at UK data centres. We were confident that we would address the issue of speed and reliability and TWG were not disappointed. After some additional testing it was agreed that we would commence the transfer and our solution now provides support for several of TWG's clients."

The relationship between the two Thames Valley based companies has also evolved and TWG has been able to use its document automation skills combined with its Sharepoint expertise to design and deliver a sophisticated document sharing system for one of SIRE's clients involved in the finance industry.

"A chance meeting led to a business opportunity and it is great that this has now taken us to the stage where we feel like partners," commented Russell. Andrew is equally content with how things have evolved over the past months and believes, "that there will undoubtedly more opportunities for the two companies in the future."

Background Note

TWG Systems Ltd is a Microsoft partner specialising in SharePoint Design as well as having experience in Document Automation and financial packages such as Sage and Microsoft Dynamics NAV. Based in Marlow, they provide solutions to clients throughout southern England

Founded in 2009, to provide clear and simple IT solutions for businesses, their client list has grown rapidly and encompasses a wide variety of businesses. These include firms specialising in equipment installation, professional services, PR and practice management.

TWG Systems Ltd build online systems to suit specific requirements. Using a feature set that acts as building blocks it allows them to develop an application to suit the client's specific needs, whether that is a 'Simple' product to get started or a solution tailored to style.

With over twenty years experience, SIRE has established itself as one of the leading providers of innovative systems and processes, that make a real difference to the organisations it works with. It allows these companies to focus on their core activity whilst SIRE manages the infrastructure on which it is based. By using a combination of cloud computing technique and virtualisation, SIRE is able to provide organisations with a reliable, flexible and financially viable IT infrastructure coupled with a robust Business Continuity Plan.

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