PRESS RELEASE   **March 23, 2015**

SIRE Technology shortlisted in the annual Business Continuity Awards

Berkshire based SIRE Technology has been shortlisted for an award in the new category of Resilience in Infrastructure & IT Service Delivery at the annual Business Continuity Awards, organised in conjunction with CIR magazine. The award will be presented to the organisation with the most resilient approach to its IT service delivery and will take into account the planning for continuity as part of a larger strategy and the overall design of IT infrastructure from both the resilience and efficiency perspectives.

Russell Cook, managing director at SIRE, said; "We are delighted to have been shortlisted in this new category alongside some much larger, well established organisations. This is a vindication of our approach which aims to achieve a balance between security and availability alongside innovation and scalability."

The winners will be announced at a gala dinner being held in London on June 11th.

About the Business Continuity Awards

Now in its 17th year, the Business Continuity Awards recognise those business continuity, security, resilience and risk professionals whose innovative strategies and industry savvy make them stand out above the rest. Past winners include the likes of Royal Bank of Canada, TNT UK & Ireland, BUPA Health Funding, Marks & Spencer and Transport for London.

Judged by an independent panel of experts for exceptional performance, the awards provide an opportunity for organisations and individuals to showcase their best products, projects and people. Winning a Business Continuity Award is the definitive mark of achievement in this sector and provides individuals and organisations with unparalleled professional recognition.

Background
With over twenty years experience, SIRE has established itself as one of the leading providers of innovative systems and processes, that make a real difference to the organisations it works with. It allows these companies to focus on their core activity whilst SIRE manages the infrastructure on which it is based. By using a combination of cloud computing technique and virtualisation, SIRE is able to provide organisations with a reliable, flexible and financially viable IT infrastructure coupled with a robust Business Continuity Plan.

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