

## **New website from Tridonic Distribution provides comprehensive product information for lighting OEMs.**

Tridonic Distribution continues its growth and investment with the announcement of a new website <http://www.tridonicdist.co.uk/index.html> Tridonic's extensive portfolio includes LED and OLED light sources, electronic lighting control gear and digital lighting control systems and the site provides easy to navigate information about the ever increasing product range.

Luke Arter, Sales Director at Tridonic Distribution, said; "It is now the norm for people to search online when they start any new project or want to source a produce and we were conscious that our absence from the on-line world was working against us.

This new website will allow OEMs to quickly and easily identify the range of products. My colleagues and I will then provide them with any additional support that they may require regarding specific products etc."

### Background

Tridonic Distribution was established in January 2005 to improve the levels of services to smaller players in the lighting market. Operating as a specialist independent distributor under the Tridonic banner, the company has access to the full range of products and expertise but has the autonomy and flexibility to respond to the specific needs of its own customer base. In addition to the full Tridonic range the company also distributes products from Electro Terminal connection technology and Lumitech for extrusions and refrigeration lighting products.

The main Tridonic website, [www.tridonic.com](http://www.tridonic.com) carries comprehensive product information for the company's entire range.

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For business enquiries please contact:  
Luke Arter, Sales Director Tridonic Distribution  
Tel: 01923 802500      Email: [luke@tridonicdist.co.uk](mailto:luke@tridonicdist.co.uk)

For media enquiries please contact:  
Avril Chaffey,    Tel: 01488 608898      M: 07765 343565      E: [avril@avrilchaffeypr.co.uk](mailto:avril@avrilchaffeypr.co.uk)