

November 21, 2017



Sanmukh Bawa, Director of Engineering, G-Smatt Europe*

G-Smatt Europe completes senior team with the appointment of Director of Engineering

G-Smatt Europe, developer of G-Smatt media glass, has appointed Sanmukh Bawa as Director of Engineering. Prior to this role Sanmukh, who studied Civil and Structural Engineering at Coventry University, had spent 6 years with leading London consultants, Eckersley O'Callaghan. Whilst there he worked on number of structural glass project initially within the glass team, then with the façade team, which allowed him to develop his knowledge and understanding of this complex and challenging sector and culminated on a project involving working with some of the biggest glass panels in the world.

"We are delighted that Sanmukh is now part of the team and his undoubted knowledge and experience will be key as we work with architects and developers to bring the excitement of a G-Smatt façade to London and other UK cities," said Orhan Ertughrul, Executive Vice President, G-Smatt Europe.

Sanmukh Bawa is enthusiastic about the opportunities presented by his new role and said; "I first met Ho Joon (CEO of G-Smatt Global) in London in mid-2016 and I was really impressed by the technology and the wide array of projects where this could be applied. When I then learnt that G-Smatt were establishing a European HQ I wanted to find out more and I am now looking forward to sharing my experience and passion for this innovative, glass."

Company Profile

G-SMATT is a Korean company that produces an innovative digital smart glass product. Launched in 2013 the company now has offices in five countries. The company believes in the transformation of the digital city scape with compelling architectural media and interactivity. Its innovative, building grade, laminated media glass provides full transparency

and rich media capability. This allows developers and architects to provide a new way for people to experience and enjoy their buildings and the surrounding urban spaces without compromising on the aesthetic beauty of their original design. In the new world of the Internet of Things it also allows for unparalleled connectivity and integration, a key in the development of the smart city. G-SMATT produces both architectural and exhibition products and received the LCA 2017 Award for Technological Innovation of the Year.

For more information & video links <https://www.g-smatteurope.com/products/events>

END

For business enquiries please contact:

Orhan Ertughrul, G-SMATT Europe
Tel: 01865 688221

Email: orhan@g-smatteurope.com
Mob: 075450215298

For media enquiries please contact:

Avril Chaffey, Avril Chaffey PR
Email: avril@avrilchaffeypr.co.uk

Tel: 01488 608898 Mob: 07765 343565

AC/GS02